

Dear Esteem Business Leader,

**Present Your Brand to Nigeria's Private Education Sector at E-TOSSE 2025**

For 16 years, the Total School Support Seminar/Exhibition (TOSSE) has positively impacted lives and businesses, bringing together over 7,000 attendees at the largest event center on the mainland. Although we made a strategic decision to pause the 17th edition, our commitment to helping brands connect with key educators and decision-makers remains as strong as ever.

To keep that momentum going, we are proud to introduce **E-TOSSE** — a dynamic three-day **virtual event** designed to connect **education-focused brands and innovators** with key stakeholders in the private education sector.

**Why E-TOSSE?**

E-TOSSE offers a powerful platform for you to:

- **Showcase your products or services** directly to school owners, procurement officers, and educators with purchasing power.
- **Gain brand visibility** among a targeted audience actively seeking innovative educational solutions.
- **Drive real engagement and sales** in the education market as you position your brand for success in 2025.

**Event Details:**

**Dates:** July 3rd–5th, 2025  
**Time:** 10:00 AM – 12:00 PM daily  
**Platform:** Zoom

This is your chance to put your brand in front of decision-makers who are ready to invest in high-quality educational tools and services.

**We invite you to select a presentation slot that aligns with your marketing goals and budget.**

**Brand Presentation Package Includes:****Silver** **N280,000**

- 5-minute live product/service pitch to a curated audience
- Promotional post on Edumark/TOSSE online platforms
- Free product listing on [www.mybazaarspace.com](http://www.mybazaarspace.com)

**Diamond** **N390,000**

- 10-minute live product/service pitch to a curated audience
- Promotional post on Edumark/TOSSE online platforms
- Free product listing on [www.mybazaarspace.com](http://www.mybazaarspace.com)

**Gold Sponsor** **N1,750,000**

- 2-day live product/service pitch to a curated audience
- 10-minutes time slot
- Pre-event promotional post on Edumark/TOSSE online platforms
- Free product listing on [www.mybazaarspace.com](http://www.mybazaarspace.com)
- One-time email marketing blast to the TOSSE database
- Online PR article on EduNews platform (featured advertorial)

**Platinum Sponsor** **N2,500,000**

- 3-day live product/service pitch to a curated audience
- 10-minuts time slot
- Pre-event promotional post on Edumark/TOSSE online platforms
- Free product listing on [www.mybazaarspace.com](http://www.mybazaarspace.com)
- One-time email marketing blast to the TOSSE database
- Online PR article on EduNews platform (featured advertorial)
- Co-branded Zoom space wallpaper for event visibility
- 2 weeks' Post-event marketing campaign service on Edumark platform

Let's help your brand make a powerful impact in 2025. **To register, call 07088406732**

Warm regards,

**The TOSSE Team**